



## Checklist 3: Book Cover

Project Name: \_\_\_\_\_

Date: \_\_\_\_\_

Yes No

### Cover Planning:

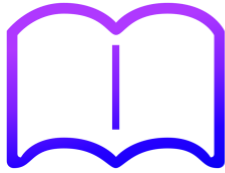
- |   |   |                          |                          |
|---|---|--------------------------|--------------------------|
| 1 | Have you saved 5-12 book covers from Amazon for inspiration?    | <input type="checkbox"/> | <input type="checkbox"/> |
| 2 | Have you "mapped" out or drawn your cover on plain white paper? | <input type="checkbox"/> | <input type="checkbox"/> |
| 3 | Have you sourced a designer for your book?                      | <input type="checkbox"/> | <input type="checkbox"/> |
| 4 | Have you decided on a cover size? (6x9 is most common)          | <input type="checkbox"/> | <input type="checkbox"/> |

*For book cover design, don't skimp here. We DO judge a book by its cover. Freelancer sites like Upwork, Freelancer have great designers.*

### Cover Design:

- |   |   |                          |                          |
|---|---|--------------------------|--------------------------|
| 1 | Have you designed your cover in full (front, back and spine)?       | <input type="checkbox"/> | <input type="checkbox"/> |
| 2 | Is your cover in print ready format at 300Dpi                       | <input type="checkbox"/> | <input type="checkbox"/> |
| 3 | Have you resized your cover and spine to fit the number of pages?   | <input type="checkbox"/> | <input type="checkbox"/> |
| 4 | Have you added your book cover copy and description to the back?    | <input type="checkbox"/> | <input type="checkbox"/> |
| 5 | Have you added a short bio and bio photo to the back cover?         | <input type="checkbox"/> | <input type="checkbox"/> |
| 6 | Have you added your barcode to the back of the book?                | <input type="checkbox"/> | <input type="checkbox"/> |
| 7 | Have you added the book title, subtitle and your name to the front? | <input type="checkbox"/> | <input type="checkbox"/> |
| 8 | Have you added your book title and your name to the spine?          | <input type="checkbox"/> | <input type="checkbox"/> |
| 9 | Have you created a kindle cover version for your book?              | <input type="checkbox"/> | <input type="checkbox"/> |

Notes



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Helping You Get Your Book Done!

## Checklist 3: Book Cover

*For your back cover we recommend you state the book category at the top, then have a headline, benefit driven description of the book, 5-7 bullet points, a testimonial, and a short bio on you along with a photo, your website and the book barcode. For resizing your cover, and spine to fit the number of pages in your book and to generate a barcode for your book we recommend you use [www.bookow.com](http://www.bookow.com). It's free and instant. You simply enter your book details and hit generate.*

Notes